



# PROGRAMME

09:00 12:30 Programme CECRA (en option) – A consulter [ICI](#)

12:30 13:10 Accueil / Networking Lunch (en option)

FUTURE DISTRIBUTION MODEL		Interprétation	Lieu
13:15	13:45	<p><b>Franchised dealers operating as agents. What's in it for the agents? Short &amp; long term role of agents &amp; viable business for agents? (EN)</b>                      Erik Tak, AECPEDC, European Association Peugeot Dealers                      Matti Pörhö, VW/Audi EDC, European Association VW/Audi Dealers</p>	<p>Simultanée FR &amp; NL</p> <p>Square Brussels Copper Hall</p>
13:45	14:05	<p><b>OEM future distribution model through franchised model alongside with setting-up online sales platforms – Impact on dealers (EN)</b>                      Arnold Koopmans, Consultant, Koopman Advies and Board member, CECRA</p>	<p>Simultanée FR &amp; NL</p> <p>Square Brussels Copper Hall</p>
14:05	14:20	<p><b>Swiss motion introduced to amend the Swiss Cartel Act – The Act shall prohibit contract termination if VMs are unable to prove that agency distribution model is significantly more efficient than the franchised distribution model (EN)</b>                      Prof. Dr. Patrick L. Krauskopf, Competition Lawyer AGON Partners Legal AG</p>	<p>Simultanée FR &amp; NL</p> <p>Square Brussels Copper Hall</p>
14:20	14:35	<p><b>Harmonization of distribution Law (EN)</b>                      Patrick Kileste, Partner &amp; Mediator KMS Partners</p>	<p>Simultanée FR &amp; NL</p> <p>Square Brussels Copper Hall</p>
14:35	15:00	<p><b>The outlook for the automotive industry in Europe, touching on the development of the market in the midst of global competitiveness challenges, the green &amp; digital transformation and geopolitical tensions (EN)</b>                      Sigrid de Vries, Director General ACEA</p>	<p>Simultanée FR &amp; NL</p> <p>Square Brussels Copper Hall</p>
15:00	15:30	<p><b>BEVs registrations in Europe                      Battery State of Health – outcome survey BOVAG (EN)</b>                      Jan-Willem van der Linden, Vehicle Data &amp; Digitisation Expert BOVAG</p>	<p>Simultanée FR &amp; NL</p> <p>Square Brussels Copper Hall</p>

15:30	15:50	<p><b>Chinese cars: impact on European retail landscape</b>  <b>Chinese brands: a good opportunity for dealers? (EN)</b>  Stijn de Groen, Director – Head of Automotive KPMG Netherlands</p>	Simultanée FR & NL	Square Brussels Copper Hall
15:50	16:00	<p><b>Trends in the Chinese market (EN)</b>  Shen Jinjun, President CADA</p>	Simultanée FR & NL	Square Brussels Copper Hall
15:50	16:00	<p><b>OEMs are experimenting with new distribution business models. Most have also faced challenges implementing these in the face of current economics and market demand. Based on a new report from ICDP will outline the need for change, the barriers and a potential roadmap that will deliver a positive outcome for customers, dealers and OEMs (EN)</b>  Steve Young, Managing Director ICDP</p>	Simultanée FR & NL	Square Brussels Copper Hall
16:20	16:30	<p><b>Conclusion &amp; Priorities for the New Legislative Term</b>  Bernard Lycke, Director General CECRA</p>	Simultanée FR & NL	Square Brussels Copper Hall

16:30	17:00	Pause		
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<b>Navigating change: experts' insights</b> <b>Modératrice: Ilse De Vis</b>				
17:00	17:05	<p><b>Discours d'introduction (FR)</b>  Didier Perwez, Président, TRAXIO</p>	Simultanée NL	Square Brussels Copper Hall
17:05	17:25	<p><b>La mobilité : un secteur économique en mouvement (NL &amp; FR)</b>  Pieter Timmermans, CEO, Fédération des Entreprises de Belgique (FEB)</p>	Simultanée FR & NL	Square Brussels Copper Hall
17:25	18:25	<p><b>L'instabilité mondiale et la transformation de l'Europe (NL)</b>  Prof. Marc De Vos, expert en politiques publiques, auteur, chroniqueur et consultant en stratégie</p>	Simultanée FR	Square Brussels Copper Hall

18:25

18:30

Conclusion

19:00

22:00

Soirée de clôture: walking dinner & réseautage

Maison Grand Place