



DAGPROGRAMMA

09:00 13:00 CECRA Programma (optioneel) – Raadpleeg [HIER](#)

12:30 13:10 Onthaal / Networking Lunch (optioneel)

FUTURE DISTRIBUTION MODEL		Vertaling	Locatie
13:15	13:45	Simultaan FR & NL	Square Brussels Copper Hall
<p>Franchised dealers operating as agents. What's in it for the agents? Short & long term role of agents & viable business for agents? (EN) Erik Tak, AECPEDC, European Association Peugeot Dealers Matti Pörhö, VW/Audi EDC, European Association VW/Audi Dealers</p>			
13:45	14:05	Simultaan FR & NL	Square Brussels Copper Hall
<p>OEM future distribution model through franchised model alongside with setting-up online sales platforms – Impact on dealers (EN) Arnold Koopmans, Consultant, Koopman Advies and Board member, CECRA</p>			
14:05	14:20	Simultaan FR & NL	Square Brussels Copper Hall
<p>Swiss motion introduced to amend the Swiss Cartel Act – The Act shall prohibit contract termination if VMs are unable to prove that agency distribution model is significantly more efficient than the franchised distribution model (EN) Prof. Dr. Patrick L. Krauskopf, Competition Lawyer AGON Partners Legal AG</p>			
14:20	14:35	Simultaan FR & NL	Square Brussels Copper Hall
<p>Harmonization of distribution Law (EN) Patrick Kileste, Partner & Mediator KMS Partners</p>			
14:35	15:00	Simultaan FR & NL	Square Brussels Copper Hall
<p>The outlook for the automotive industry in Europe, touching on the development of the market in the midst of global competitiveness challenges, the green & digital transformation and geopolitical tensions (EN) Sigrid de Vries, Director General ACEA</p>			
15:00	15:30	Simultaan FR & NL	Square Brussels Copper Hall
<p>BEVs registrations in Europe Battery State of Health – outcome survey BOVAG (EN) Jan-Willem van der Linden, Vehicle Data & Digitisation Expert BOVAG</p>			

15:30	15:50	<p>Chinese cars: impact on European retail landscape Chinese brands: a good opportunity for dealers? (EN) Stijn de Groen, Director – Head of Automotive KPMG Netherlands</p>	Simultaan FR & NL	Square Brussels Copper Hall
15:50	16:00	<p>Trends in the Chinese market (EN) Shen Jinjun, President CADA</p>	Simultaan FR & NL	Square Brussels Copper Hall
15:50	16:00	<p>OEMs are experimenting with new distribution business models. Most have also faced challenges implementing these in the face of current economics and market demand. Based on a new report from ICDP will outline the need for change, the barriers and a potential roadmap that will deliver a positive outcome for customers, dealers and OEMs (EN) Steve Young, Managing Director ICDP</p>	Simultaan FR & NL	Square Brussels Copper Hall
16:20	16:30	<p>Conclusion & Priorities for the New Legislative Term (EN) Bernard Lycke, Director General CECRA</p>	Simultaan FR & NL	Square Brussels Copper Hall

16:30	17:00	Pauze		
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Navigating change: experts' insights Moderator: Ilse De Vis				
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17:00	17:05	<p>Inleidende toespraak (FR) Didier Perwez, Voorzitter, TRAXIO</p>	Simultaan NL	Square Brussels Copper Hall
17:05	17:25	<p>Mobiliteit: een economische sector in beweging (NL & FR) Pieter Timmermans, CEO, Verbond van Belgische Ondernemingen (VBO)</p>	Simultaan FR & NL	Square Brussels Copper Hall
17:25	18:25	<p>Wereldwanorde en het nieuwe Europa (NL) Prof. Marc De Vos, vooraanstaand academicus, beleidsexpert, auteur, columnist en strategieconsultant.</p>	Simultaan FR	Square Brussels Copper Hall

18:25

18:30

Afsluiting

19:00

22:00

Afsluitende avond: walking dinner & netwerken

Maison Grand Place